



Partnering with and Promoting Local Business

Partner with Patrick's and sponsor an evening to put your business or organization in the spotlight. We'll work together to create an evening designed to have your customers and supporters enjoy a fun and engaging time while building loyalty and generating new customers.

Patrick's Will:

- Provide 25 Complimentary Beverage Coupons to be used for your event
- Provide Grand Prize & Fun Swag at Event (you can bring some of your own prizes if you like)
- Feature your organization with link in our weekly email newsletter (14,000 subscribers)
- Air twelve 30-second radio ads and a 15-minute interview on WEMJ Radio featuring your business
- Your Logo and event featured on the Lakes Region Chamber of Commerce Website homepage and Calendar page, social Media platforms and E-blasts
- Produce and post a high-quality creative message featuring your business (with link) on our Facebook and Instagram accounts (8,000 followers)
- Prepare and provide a press release for your customers and local papers
- Design and place a banner ad in Laconia Daily Sun Business Section the Tuesday of your event
- Run a Connect print ad Thursday in the Daily Sun with your organizations logo
- Provide space for a 'Pop Up' display (or sale) of your products and services
- Provide \$100 +/- in various swag to raffle during the evening
- MC will Acknowledge and promote your organization from the stage at 6 and 7pm

Featured Business Will:

- Have a minimum of two representatives available from 6-8pm
- Help promote event thru your existing marketing channels to maximize attendance

Over \$750 in Marketing Value for only \$200!

- Payable upon confirmation of event date.

For more info or to schedule your event
Email Megan at megan@patrickspub.com

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